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Blowing up the Clown & Redefining the Quality Paradigm

Dr. Arlene J. Owens

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Agenda

- A Story of Jack in the Box
- Redefining Quality: a Discussion
- Establishing a Culture of Quality
- Five Steps for Continual Improvement

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A Story of Jack in the Box







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Redefining Quality: a Discussion

- How do you Define Quality?
 - Characteristics?
 - Outcome/Results?
 - Perception?

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Redefining Quality: a Discussion

- What methods are you using to ensure quality?
 - Share what is not working.
 - Share what is working.
- What gets in the way?

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Establishing a Culture of Quality



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Establishing a Culture of Quality

- Begins at the Top
 - Communicate Quality as a Value
 - Define what Quality Means
 - Demonstrate Quality
 - Support Quality Initiatives

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Five Steps for Continual Improvement





Step One

Communicate Expectations

- Specific
- Measurable
- Attainable
- Relevant
- Timely



Step Two

Empower & Equip

Training & Development

- E Learning
- Classroom
- Self-paced Study
- OTJ/One-on-One



Step Three

Evaluate

Establish a System of Evaluation & Feedback

- Hawthorne Effect
- Monitor/Observe (behaviors)
- Audit / Measure (final product)

Five Steps for Continual Improvement

Step Three, continued – Provide Continual Feedback

Daily

Weekly

Monthly



Step Four

Support & Accountability



Step Five

Reinforce & Reward

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Take-a-Ways

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